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Gordon County Board of Commissioners
201 N. Wall Street
Calhoun, Georgia 30703-0580

Re: Application for Retail Beer License
1133 South Wall Street
Calhoun, Georgia 30107

Dear Commissioners:

Rasheed Virani has reapplied for alcohol licensing at a convenience store at the above address. On November 20, 2012, the Board of Commissioners revoked the alcohol license at this location based upon an independent contractor selling illegal drugs from the store. Mr. Virani had no knowledge of the illegal activity because he was not at the store during any of the drug sales. The independent contractor is no longer employed, and is currently in jail.

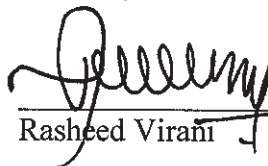
Gordon County Ordinances allow a person holding an alcohol license which is revoked to reapply for a new license thirty (30) days after the day of revocation. This letter is submitted with the application to discuss changes to be made when the new license issues.


- Mr. Virani owns other establishments with alcohol licenses, and did not properly oversee this one. Mr. Virani will visit this store at least once a week, at random, to oversee the operations.
- A full-time general manager will oversee the operations on a fulltime basis. The general manager will report directly to Mr. Virani.
- No illegal paraphernalia or drug sales will be allowed under any circumstances. The owner and general manager will relentlessly ensure that drug laws are followed. If someone is found to be in possession of illegal drugs or selling them, the police will be contacted immediately. No synthetic pot will be sold.
- Besides ensuring that no illegal drug sales occur, the store will ensure that no underage sales of alcohol occur.

- The Training Institute will be hired to conduct classes for all employees and managers, and Mr. Virani to attend. They will learn how to spot fake identifications and how to calculate when a person's twenty-first birthday is.
- The Training Institute will also institute its mystery shopper program. Employees are told that the Training Institute will send in an underage person to buy beer. The results will be reported back to the Training Institute and Mr. Virani. If the employee sells to the underage mystery shopper, he or she will be subject to termination. If the employee refuses to sell to the mystery shopper, he or she will be given a fifty dollar bonus. This program keeps employees looking out for minors and is very effective.
- The entire staff shall hold meetings once a week to discuss alcohol awareness and other issues.

Mr. Virani has operated at this location for seven (7) years, assures the Board that no illegal activity will occur, and he respectfully asks for the privilege of another chance to show that he is a good community citizen and steward of his license.

Sincerely,


Rasheed Virani


Alan I. Begner